



Eventmaster. Fundraising

Eventmaster.



Ticketing

3K+

Events hosted annually

1.1M

Tickets sold annually



Fundraising

€10.75M

Raised for Charities

200+

Charities Onboarded



Membership

200K

Members per annum

1k+

Clubs Registered

100% Irish owned company based in Limerick. 

Trusted Charity Partners.

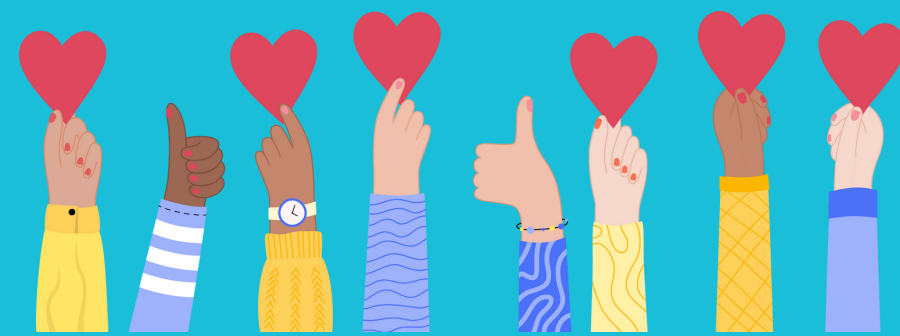


200+
Onboarded Charities

What Makes Us Different.



All donations go directly to your charities stripe account in real-time.



There is no fee for charities, organisers or participants to use the platform or receive donations.



Access real-time reporting to keep up to date with your current fundraisers and campaigns

Trusted Charity Partners.



Become a Charity Partner

Charities, Schools and Clubs can all onboard to the fundraising platform. All onboarded partners have their own benefactor page to share online and encourage others to donate or fundraise for them.

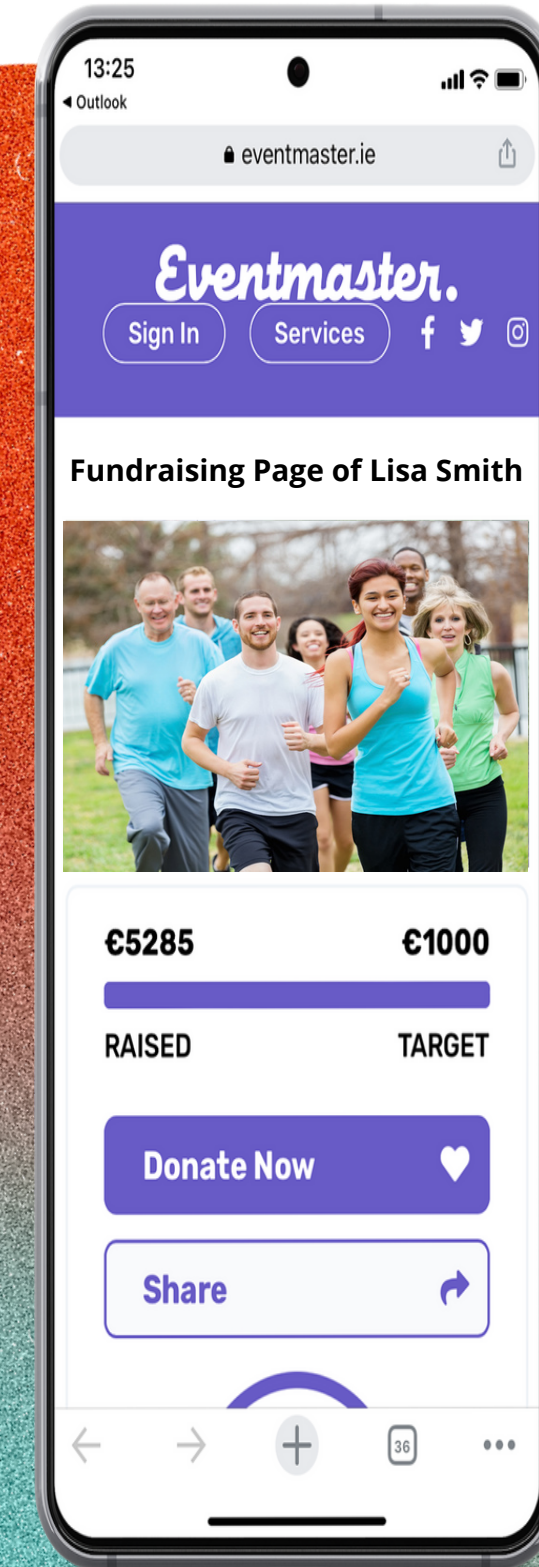
Fundraising.

How it works

After a person registers for a fundraising event or opts to fundraise through a charity page, they will get the link to their customisable fundraising page instantly in their confirmation email.

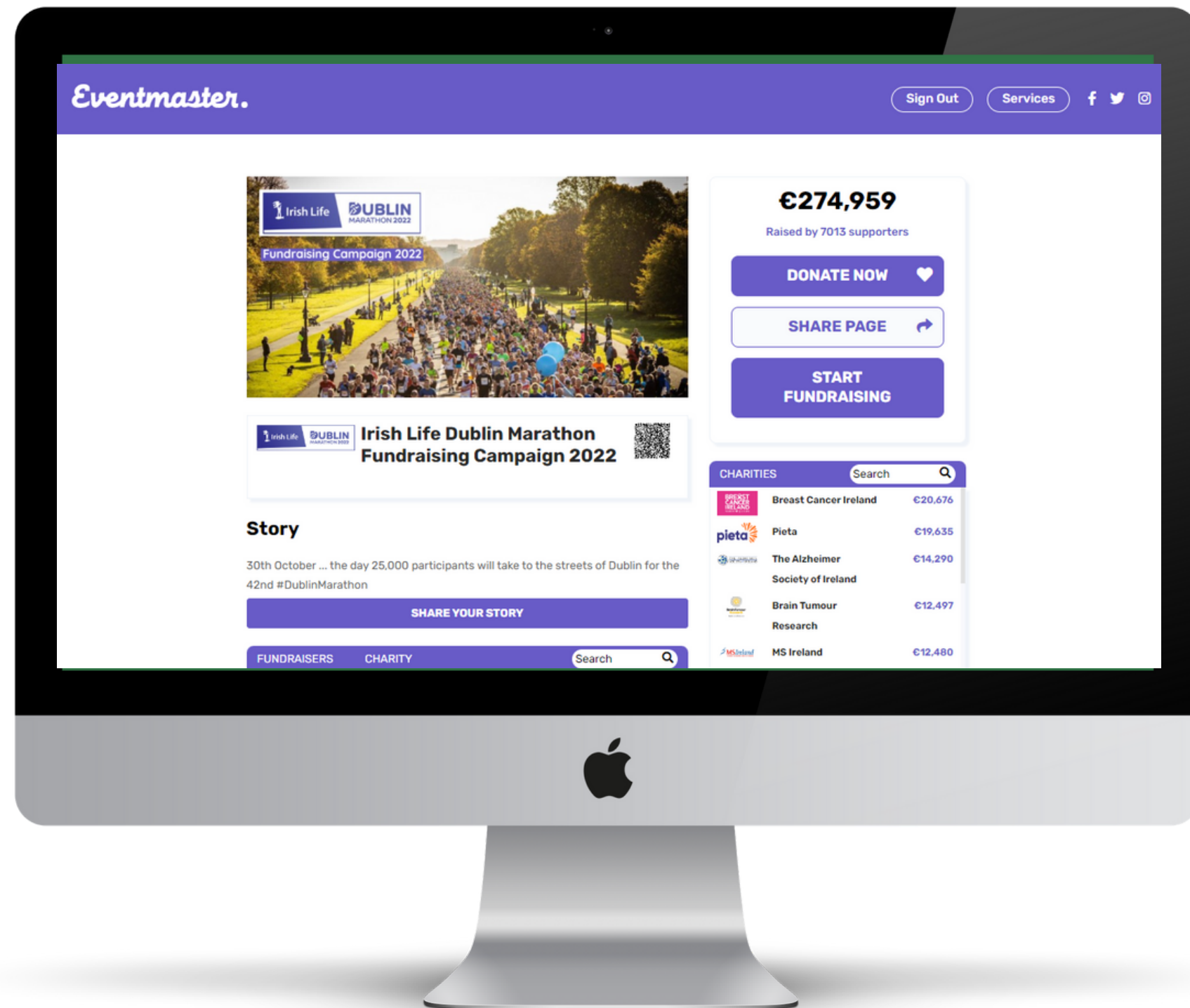
Fundraisers can self-administer their pages via their Eventmaster Account (Manage my Booking).

Fundraising Page Example



powered by
Eventmaster.

Fundraising Events.



The fundraising platform is already the official fundraising partner for Ireland's largest sporting and fundraising events. This includes the Dublin Marathon, Great Pink Run and Belfast City Marathon.

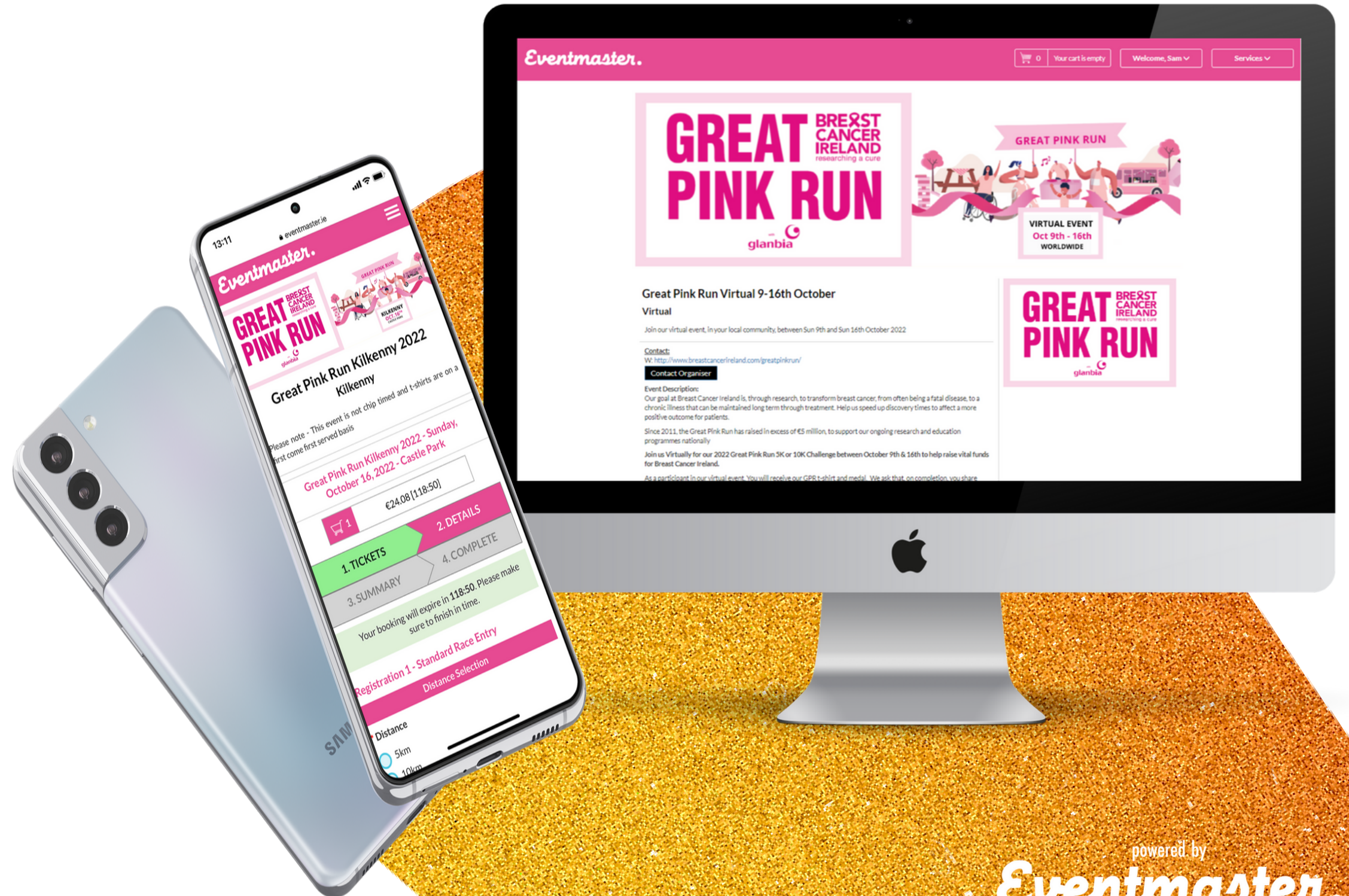
[Click here to view the Campaign](#)

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Integrating Fundraising.

How it Works

If an organiser would like to incorporate fundraising into their event there are a range of options to suit their needs.



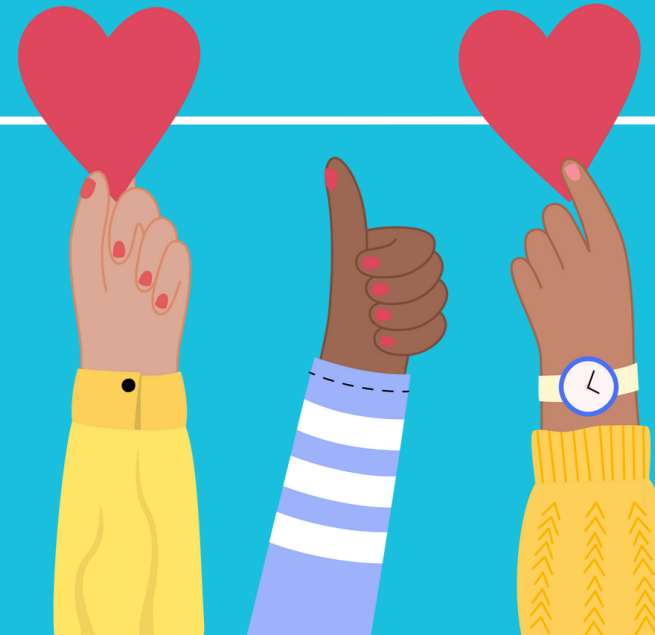
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Integrating Fundraising - Events

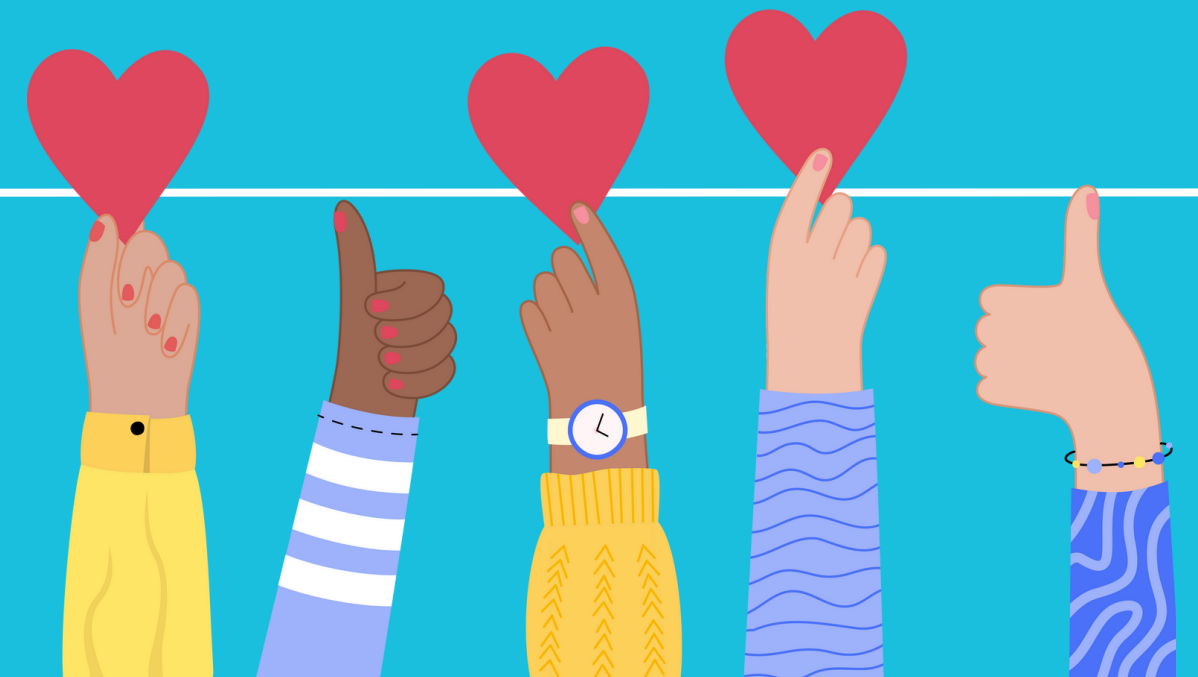
Fundraise for a Single Charity



Fundraise for Multiple Charities.
(Money is automatically split between)



Fundraise for All Charities.
Participant can choose their charity

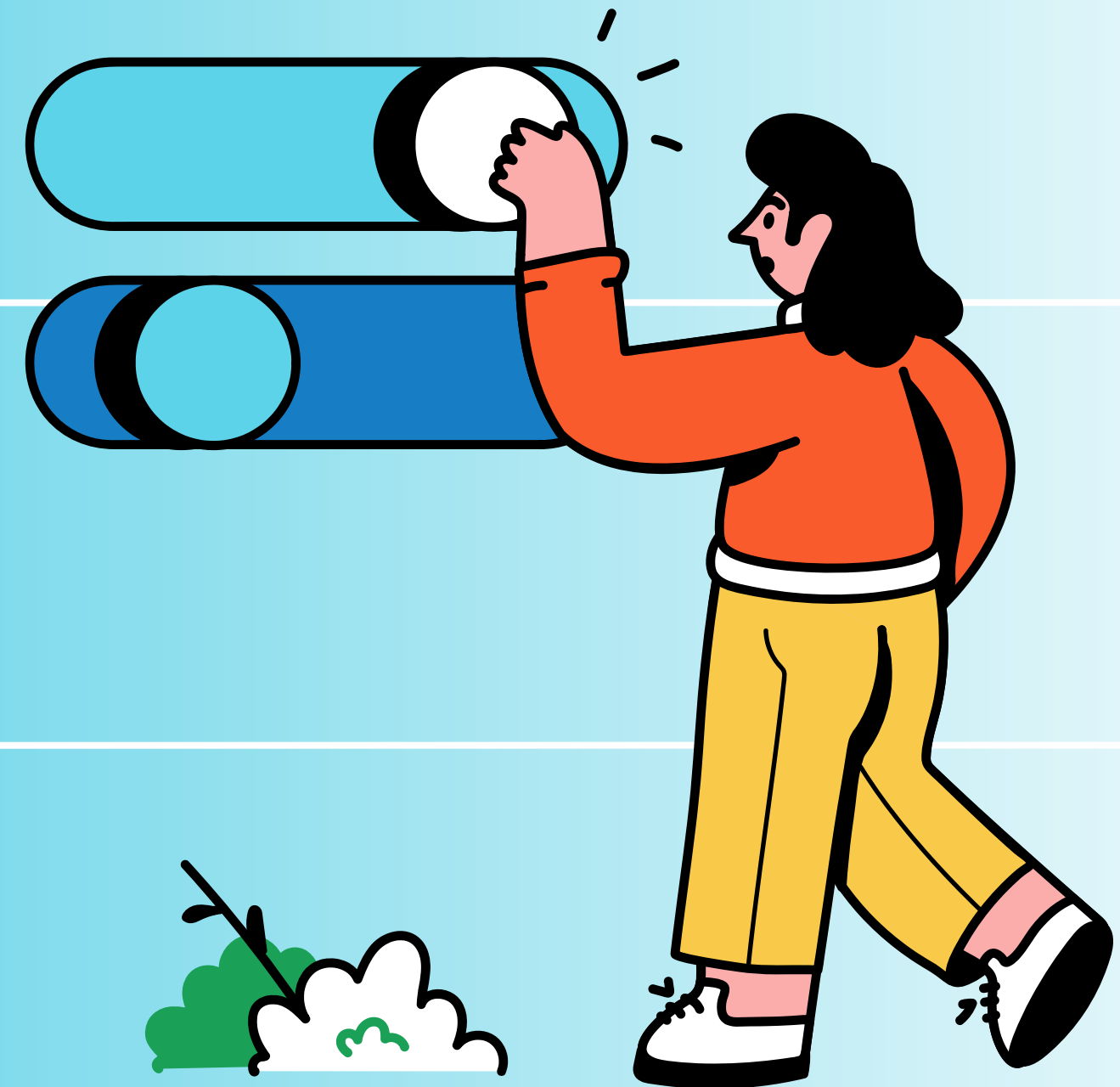


Integrating Fundraising - Events

Pages can be automatically created as people register.

People are asked during registration if they would like to fundraise while taking part.(Yes/No - Default is Yes)

People are asked during registration if they would like to fundraise while taking part.(Yes/No)



Win, Win, Win - Fundraising Events.



Charities

Charities benefit instantly by receiving funds in real-time. There is no cost to the charities to use the system or receive donations



Organisers

Fundraising events through the platform statistically get higher participation rates and larger reach on social media.



Participants

Your participants get that feel good factor knowing they have made a difference or took part in an event that overall benefitted charities as a whole.

There is no cost to charities, organisers and participants to use the fundraising platform.

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Fundraising as Marketing.

2

Increased positive media coverage of your event as participants make a difference.



1

Free Promotion of your event as participants share thier fundraising efforts



3

On average, events with integrated fundraising have increased ticket sales as friends and families are more likely to book together.



Fundraising as Marketing.



Use your campaign leader board as a weekly marketing tool, including the 'Fundraiser of the Week' feature.

5



By working alongside charities you can benefit from the charity fundraising engines also including potential to access their social pages, their ambassadors etc

4

Access to Human interest stories. Ask participants why they are taking part and if you can share thier cause.



7

Event Sponsors like to see charities involved as they benefit from their brand being associated with corporate social responsibility.



Fundraising Campaigns.

Campaigns can be set up with or without an event attached.

You can share this campaign page and leader board publicly as it has built in options for people to register and create fundraising page

Fundraiser of the Week



Eventmaster. Sign Out Services f t i

€17,734
Raised by 533 supporters

DONATE NOW

SHARE PAGE

START FUNDRAISING

THE ART O NEILL CHALLENGE FUNDRAISING CAMPAIGN

Events:

ART O NEILL CHALLENGE 2023
January 13, 2023 at 08:00 PM to January 14, 2023 at 04:00 PM
REGISTER NOW

ART O NEILL PURSUIT 2023
January 13, 2023 at 08:00 PM to January 14, 2023 at 04:00 PM
REGISTER NOW

FUNDRAISERS	CHARITY	
Michael Butler	Dublin & Wicklow Mountain Rescue Team	€3,220
Michael Kelly	Dublin & Wicklow Mountain Rescue Team	€1,230
Pearse Stokes	Dublin & Wicklow Mountain Rescue Team	€1,130
Harold Perez	Dublin & Wicklow Mountain Rescue Team	€1,060

FUNDRAISER OF THE WEEK

A Scott
€320
[View Fundraising Page](#)

Story
Its route retraces a historic escape from Dublin Castle that happened on January 6th, 1592. That night, Art O'Neill, his brother Henry, and Red Hugh O'Donnell broke out of the Castle, pursued by their captors, and made for Glenmalure, to safety. On a freezing night, the three made their way on foot and without the benefit of winter coats, having had to leave them in their cells. Henry and Hugh both made it to safety but sadly Art, for whom the Challenge is named, succumbed to hypothermia along the way.

Fundraising Campaigns.



Charity

Charities can set up their own campaigns without events, for example - Shave or Dye or 100 Push Ups in March. From this campaign page, people can sign up to take part in the challenge by creating their own fundraising page that's linked to the overall campaign.



Club/School

Onboarded Clubs and schools can also set up their own campaigns. For example this could be to raise funds for new equipment or renovations etc. From the campaign students and members can create their own fundraising pages to receive donations from friends and family.



Organiser

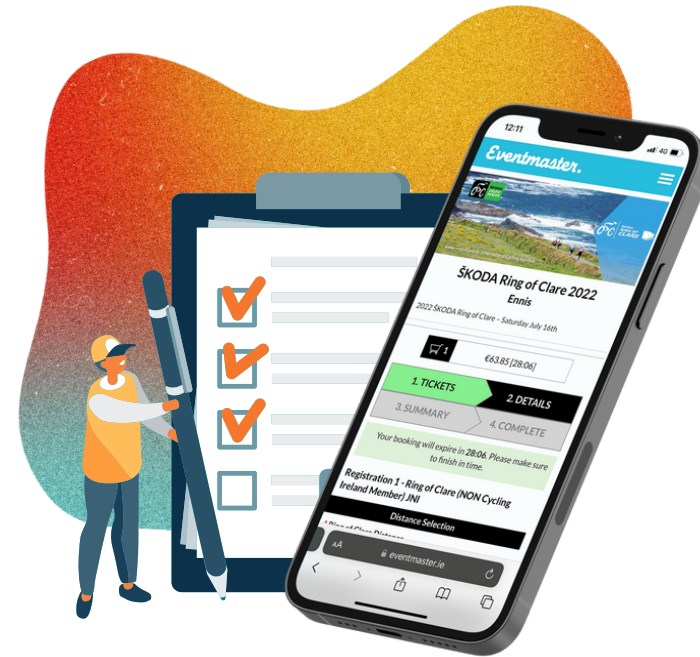
Organisers can integrate a custom campaign into their event. The Eventmaster fundraising team can set this up for them in order to give participants the option of fundraising as they register for an event.

Fundraising Campaign Benefits.

Build It.

Custom Event Integration

Choose which fundraising option meets your needs for each event. Whether you want one charity or all of them we can create a custom campaign.



Sell it.

Integrated Donations.

Don't want to integrate fundraising? Easily add a donation option as part of the booking process for your attendees.

Be You.

Use your own branding.

Your fundraising campaign page is fully customisable with different images, messaging and your own colour palette.



Built In.

Marketing Communications

Your fundraisers will get automated encouragement communications with tips on how to increase their donations and congratulate them on their achievements. These comms can be disabled or be set at different levels of intensity.

Pricing Structure.



stripe

It's Free.

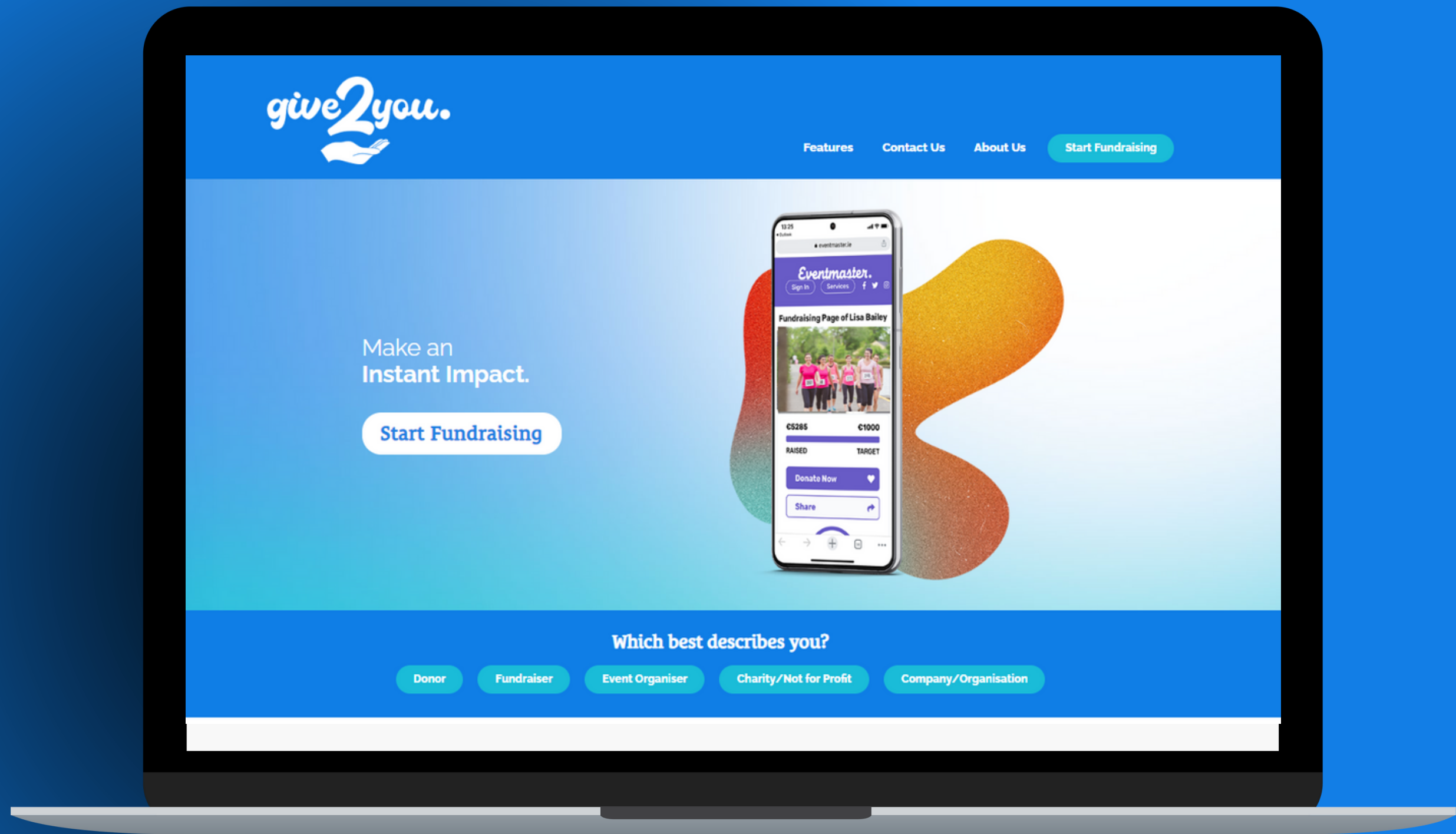
There is **No Cost** to use the fundraising platform or to integrate this into an event.

We're proud to be a free platform for charities, organisers and participants in enabling them to make a difference.

As we are powered by Stripe, all donations go directly to the chosen charity in real-time as people donate. This means your event and participants can have an instant impact.

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Coming Soon.



give2you.
powered by
Eventmaster.

Book a Demonstration.

Are you interested in the platform but not sure if it's the right one for you?

Book a quick 30 minute demonstration to have a look at some live campaigns/fundraising pages in the platform and ask any questions you may have.

[Get in Touch](#)



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