

Eventmaster.

Sign Out Services f t i

ABOUT THE CHARITY

BREAST CANCER IRELAND
 Breast Cancer Ireland is a registered charity, established to raise significant funding to support pioneering research programmes nationally, as well as to promote education and awareness on the importance of good breast health amongst women of all ages. Our Vision To transform breast cancer from often being a fatal disease into a treatable long-term illness. Our Mission To speed up research discovery output so as to affect better and more positive treatment options for patients. Charity Registration NO. : 19926
[Find out more about charity](#)

€704,470
 Raised by 19644 supporters

DONATE NOW

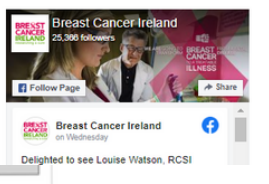
SHARE PAGE

START FUNDRAISING

FUNDRAISERS	CAMPAIGN	SEARCH
Collins Family, For Sinead	Great Pink Run 2022 Fundraising Campaign	€14,645
Ciara Ni Ghairbhi	Great Pink Run Fundraising Campaign 2021	€10,052
Devin Fitzgerald	Cork City Marathon 2022	€9,070
Zoe Cunningham	Great Pink Run Fundraising Campaign 2021	€8,887
Debbie Duffy	Great Pink Run Fundraising Campaign 2021	€8,540
Breast Cancer Ireland	Great Pink Run Fundraising Campaign 2021	€7,506
Sonya Mc Connon	Great Pink Run Fundraising Campaign 2021	€6,628
Pat Rowley	The Nissan M2M Challenge Fundraising Campaign	€6,417
Technique Flaherty	Great Pink Run 2022 Fundraising Campaign	€4,791

FUNDRAISER OF THE WEEK

Raymond Blake
 €20
[View Fundraising Page](#)



Eventmaster.
 Fundraising

Eventmaster.



Ticketing

3K+

Events hosted annually

1.1M

Tickets sold annually



Fundraising

€10M+

Raised for Charities

200+

Charities Onboarded



Membership

200K

Members per annum

1k+

Clubs Registered

100% Irish owned company based in Limerick. 

Trusted Charity Partners.



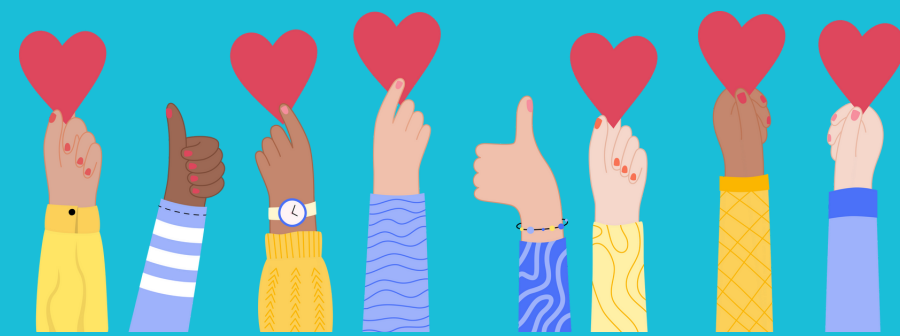
2000+

Onboarded Charities

What Makes Us Different.



All donations go directly to your charities stripe account in real-time.



There is no fee for charities, organisers or participants to use the platform or receive donations.



Access real-time reporting to keep up to date with your current fundraisers and campaigns

Trusted Charity Partners.



Become a Charity Partner

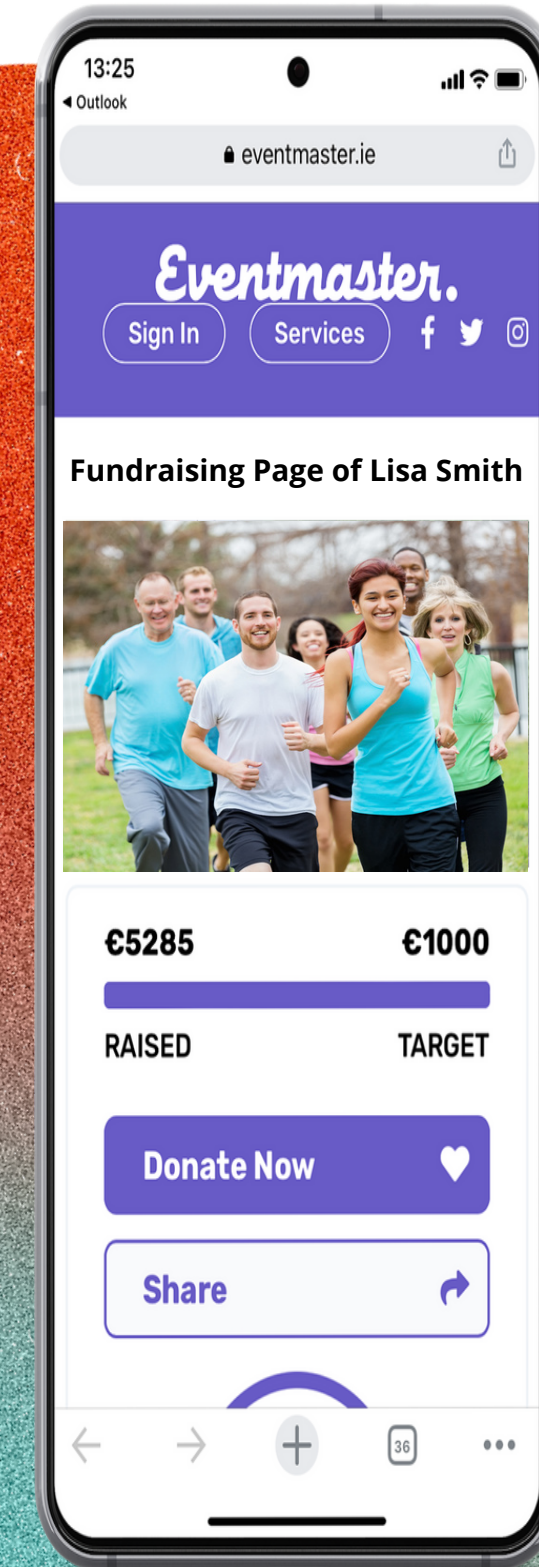
Charities, Schools and Clubs can all onboard to the fundraising platform. All onboarded partners have their own benefactor page to share online and encourage others to donate or fundraise for them.

Fundraising.

How it works

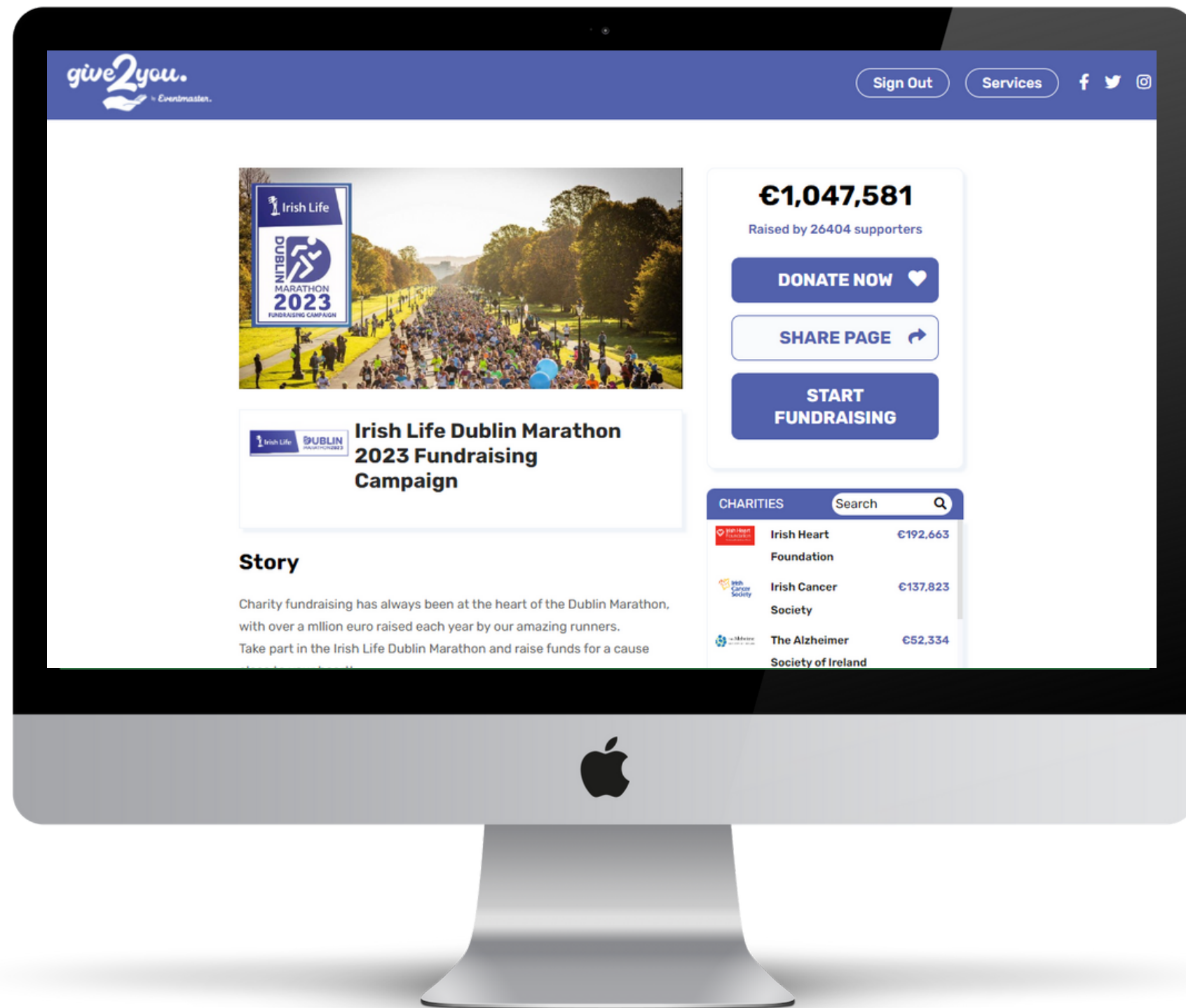
After a person registers for a fundraising event or opts to fundraise through a charity page, they will get the link to their customisable fundraising page instantly in their confirmation email.

Fundraisers can self-administer their pages via their Eventmaster Account (Manage my Booking).



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Fundraising Events.



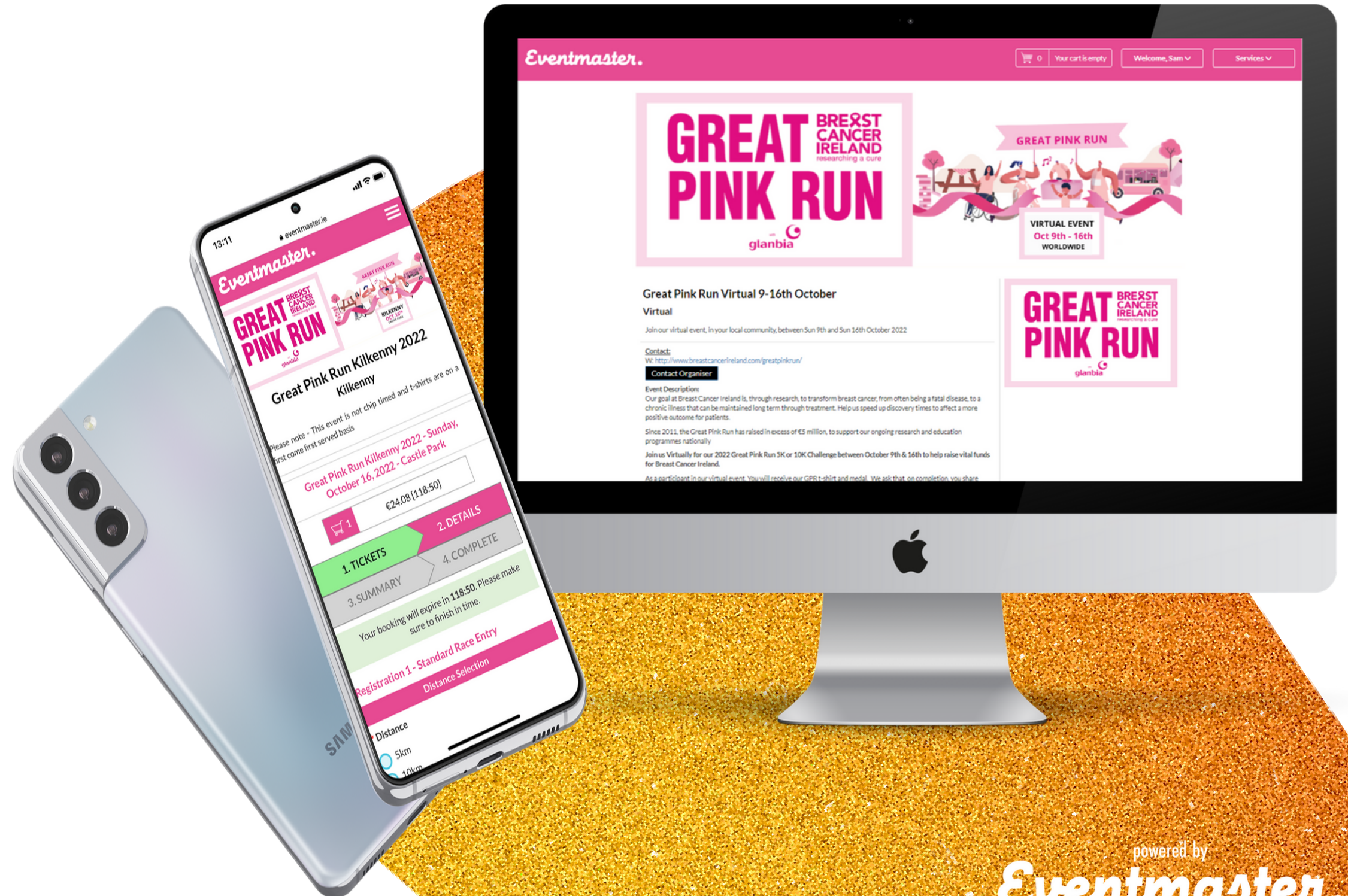
The fundraising platform is already the official fundraising partner for Ireland's largest sporting and fundraising events. This includes the Dublin Marathon, Great Pink Run and Belfast City Marathon.

[Click here to view the Campaign](#)

Integrating Fundraising.

How it Works

If an organiser would like to incorporate fundraising into their event there are a range of options to suit their needs.



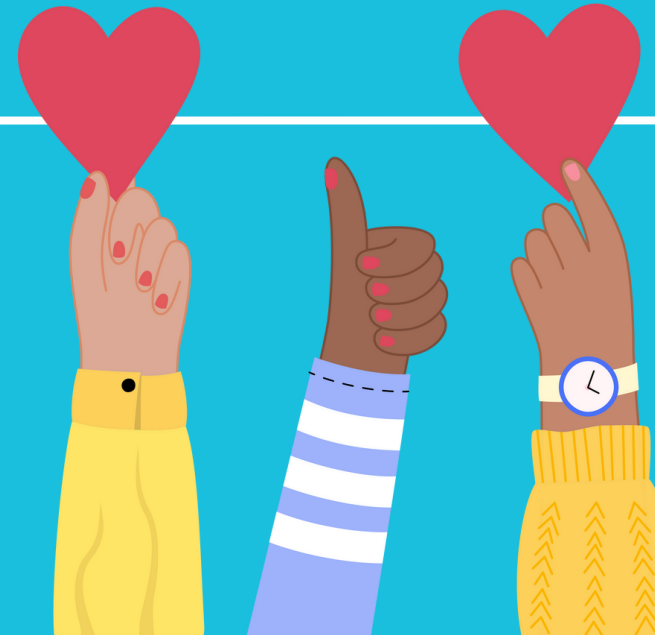
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Integrating Fundraising - Events

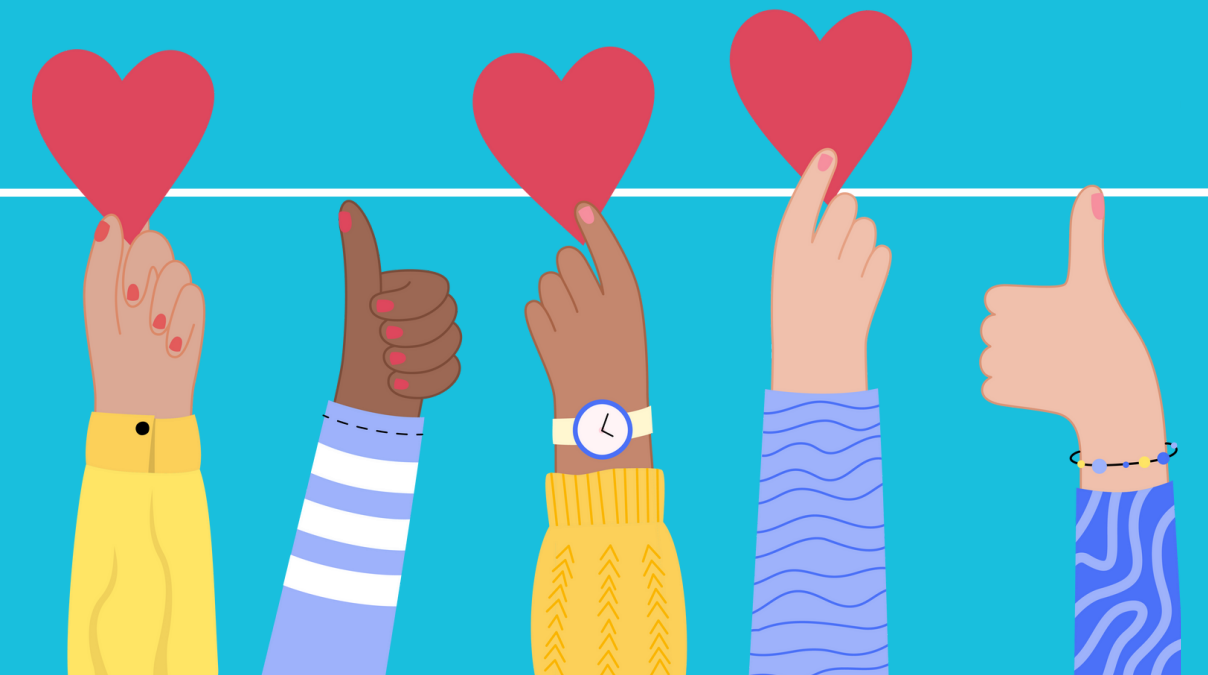
Fundraise for a Single Charity



Fundraise for Multiple Charities.
(Money is automatically split between)



Fundraise for All Charities.
Participant can choose their charity

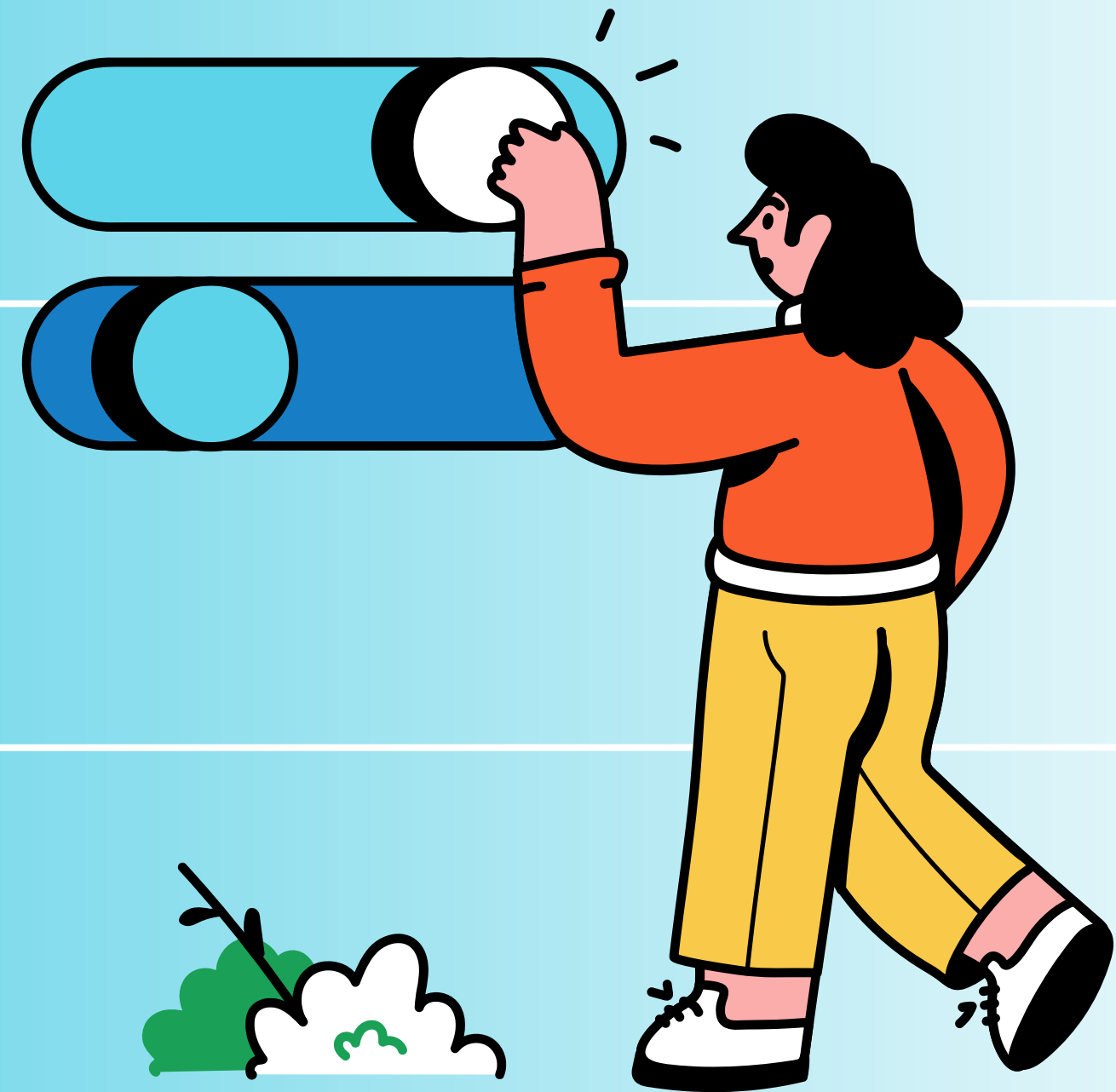


Integrating Fundraising - Events

Pages can be automatically created as people register.

People are asked during registration if they would like to fundraise while taking part.(Yes/No - Default is Yes)

People are asked during registration if they would like to fundraise while taking part.(Yes/No)



Win, Win, Win - Fundraising Events.



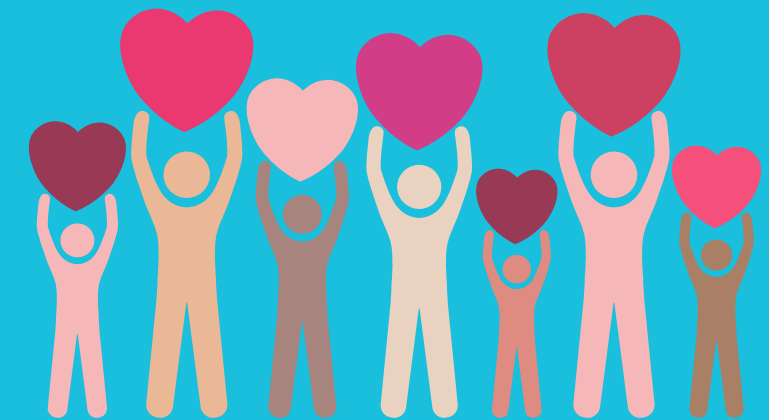
Charities

Charities benefit instantly by receiving funds in real-time. There is no cost to the charities to use the system or receive donations



Organisers

Fundraising events through the platform statistically get higher participation rates and larger reach on social media.



Participants

Your participants get that feel good factor knowing they have made a difference or took part in an event that overall benefitted charities as a whole.

There is no cost to charities, organisers and participants to use the fundraising platform.

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Fundraising as Marketing.

2

Increased positive media coverage of your event as participants make a difference.



1

Free Promotion of your event as participants share thier fundraising efforts



3

**+15.7%
MORE**



On average, events with integrated fundraising have increased ticket sales as friends and families are more likely to book together.

Fundraising as Marketing.



6

Use your campaign leader board as a weekly marketing tool, including the 'Fundraiser of the Week' feature.

5



By working alongside charities you can benefit from the charity fundraising engines also including potential to access their social pages, their ambassadors etc

4

Access to Human interest stories. Ask participants why they are taking part and if you can share their cause.



7

Event Sponsors like to see charities involved as they benefit from their brand being associated with corporate social responsibility.



Fundraising Campaigns.

Campaigns can be set up with or without an event attached.

You can share this campaign page and leader board publicly as it has built in options for people to register and create fundraising page

Fundraiser of the Week



FUNDRAISER OF THE WEEK

A Scott
€320

[View Fundraising Page](#)

The screenshot shows the Eventmaster website interface for a fundraising campaign. At the top, the Eventmaster logo is on the left, and 'Sign Out', 'Services', and social media icons are on the right. The main content area features a campaign banner for 'THE ART O'NEILL CHALLENGE FUNDRAISING CAMPAIGN 2023' with a photo of participants. To the right of the banner, a summary box shows a total of €17,734 raised by 533 supporters, with buttons for 'DONATE NOW', 'SHARE PAGE', and 'START FUNDRAISING'. Below the banner, the campaign title is repeated with a QR code. Underneath, two events are listed: 'ART O NEILL CHALLENGE 2023' and 'ART O NEILL PURSUIT 2023', both scheduled for January 13-14, 2023, with 'REGISTER NOW' buttons. A table of fundraisers follows, listing names, the charity 'Dublin & Wicklow Mountain Rescue Team', and their respective amounts. On the right side of the page, a 'Story' section provides historical context about the challenge. At the bottom right, a 'FUNDRAISER OF THE WEEK' box highlights 'A Scott' with a total of €320 and a link to their fundraising page.

Eventmaster. Sign Out Services f t i

€17,734
Raised by 533 supporters

DONATE NOW

SHARE PAGE

START FUNDRAISING

THE ART O NEILL CHALLENGE FUNDRAISING CAMPAIGN

Events:

ART O NEILL CHALLENGE 2023
January 13, 2023 at 08:00 PM to January 14, 2023 at 04:00 PM
REGISTER NOW

ART O NEILL PURSUIT 2023
January 13, 2023 at 08:00 PM to January 14, 2023 at 04:00 PM
REGISTER NOW

FUNDRAISERS	CHARITY	
Michael Butler	Dublin & Wicklow Mountain Rescue Team	€3,220
Michael Kelly	Dublin & Wicklow Mountain Rescue Team	€1,230
Pearse Stokes	Dublin & Wicklow Mountain Rescue Team	€1,130
Harold Perez	Dublin & Wicklow Mountain Rescue Team	€1,060

Story
Its route retraces a historic escape from Dublin Castle that happened on January 6th, 1592. That night, Art O'Neill, his brother Henry, and Red Hugh O'Donnell broke out of the Castle, pursued by their captors, and made for Glenmalure, to safety. On a freezing night, the three made their way on foot and without the benefit of winter coats, having had to leave them in their cells. Henry and Hugh both made it to safety but sadly Art, for whom the Challenge is named, succumbed to hypothermia along the way.

FUNDRAISER OF THE WEEK

A Scott
€320
[View Fundraising Page](#)

Fundraising Campaigns.



Charity

Charities can set up their own campaigns without events, for example - Shave or Dye or 100 Push Ups in March. From this campaign page, people can sign up to take part in the challenge by creating their own fundraising page that's linked to the overall campaign.



Club/School

Onboarded Clubs and schools can also set up their own campaigns. For example this could be to raise funds for new equipment or renovations etc. From the campaign students and members can create their own fundraising pages to receive donations from friends and family.



Organiser

Organisers can integrate a custom campaign into their event. The Eventmaster fundraising team can set this up for them in order to give participants the option of fundraising as they register for an event.

Fundraising Campaign Benefits.

Build It.

Custom Event Integration

Choose which fundraising option meets your needs for each event. Whether you want one charity or all of them we can create a custom campaign.



Sell it.

Integrated Donations.

Don't want to integrate fundraising? Easily add a donation option as part of the booking process for your attendees.

Be You.

Use your own branding.

Your fundraising campaign page is fully customisable with different images, messaging and your own colour palette.



Built In.

Marketing Communications

Your fundraisers will get automated encouragement communications with tips on how to increase their donations and congratulate them on their achievements. These comms can be disabled or be set at different levels of intensity.

Pricing Structure.



stripe

It's Free.

There is **No Cost** to use the fundraising platform or to integrate this into an event.

We're proud to be a free platform for charities, organisers and participants in enabling them to make a difference.

As we are powered by Stripe, all donations go directly to the chosen charity in real-time as people donate. This means your event and participants can have an instant impact.

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Book a Demonstration.

Are you interested in the platform but not sure if it's the right one for you?

Book a quick 30 minute demonstration to have a look at some live campaigns/fundraising pages in the platform and ask any questions you may have.

[Get in Touch](#)



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